

Message

From: Steve Hiltz  
Subject: Re: Fwd: Football  
To: "Gabrielle M. LeVasseur" <gubs@localnet.com>  
Cc:

---

**Jim Morris writes:**

Just wanted to thank your station for carrying the local football championships on Saturday. The coverage was super. The best part was that my team (Mountain Valley Falcons) won the championship. It was a little iffy there for a while but they pulled through. The coverage was much appreciated by us oldsters who won't travel the distances anymore and suffer the cold. How nice to sit at home and see it up front and personal. I think I like high school football better than the NFL. I watched all three championship games. Thanks again for the TV coverage.

That was a great game. Glad that we could bring it to you. Thank you for watching, and thank you for taking the time to write a note acknowledging our efforts. I'll pass this on to all who were involved in the telecasts.

Steve Hiltz  
Program Director

WABI-TV5  
35 Hildreth Street  
Bangor, ME 04401



# RAPE RESPONSE SERVICES

Hotline 207/989-5678 or 1-800-310-0000

1st District Office, Bangor, Maine 04401-0001 • 207/989-5678

P.O. Box 107, Hallowell, Maine 04457-0107 • 207/445-0876

P.O. Box 67, Bangor, Bangor, Maine 04406-0067 • 207/963-8524

185 S. Main Street, Suite 100, Bangor, Maine 04402-1102 • 207/973-0662

1000 Commercial Street, Suite 100, Bangor, Maine 04402-1102 • 207/989-5678

*Copies  
P. Adams  
P. File  
m  
9/7/06*

September 5, 2006

Mr. Mike Young  
WABI-TV Channel 5  
35 Hildreth Street  
Bangor, ME 04401

Dear Mike:

Thank you for the very generous sponsorship from WABI-TV of our 10<sup>th</sup> Annual Fall Festival Auction. Your support at the Sustainer level (\$500.00) is acknowledged with gratitude. Rape Response Services is a 501(c)(3) organization, and did not provide any goods or services in exchange for the donation of \$500.00.

I look forward to seeing people from WABI-TV at the auction on September 6, 2006. Four tickets will be made available at the door. Your support of this agency is greatly appreciated by Board members, volunteers and staff.

Sincerely,

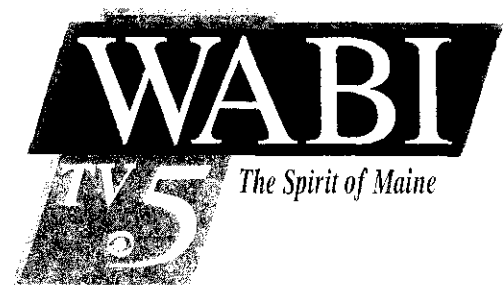
Kim Roberts  
Executive Director

Enclosure



*Julie Lewis*

MDA TELETHON



September 6, 2005

Mr. Mike Young  
WABI-TV5  
35 Hildreth Street  
Bangor, ME 04401

*P. File  
my 9/11/06*

Dear Mike,

I want to offer my sincerest thanks to you and your staff for another fabulous Telethon! MDA, our sponsors and the families we support continue to be impressed with your staff and their dedication to helping find cures and treatments for neuromuscular disease.

The Telethon is an important time for the families we support. It's an opportunity for them to come together, to be heard, and to educate the public, not only in what neuromuscular disease is, but in showing the many challenges involved when living with any of these diseases. Peter, Sharon and Craig produced poignant and touching vignettes this year that impressed everyone who viewed them. Tim's visit to Tommy Mousseau's really showed the viewers what it's like to live day in and day out with a disability.

The show itself ran perfectly. Those both in front of the camera and behind the scenes worked together seamlessly to air what I believe is the best show yet! Your on-air hosts are all so passionate and committed to MDA, and their compassion and tenderness with our families is truly amazing. Your production staff is top-notch and work hard to meet everyone's needs. I am truly proud to be associated with such a great team.

Mike, thank you so much for your continued support and dedication to MDA. Together we can make it happen! Let's hope that one day soon your hard work and support will result in cures and treatments for these diseases, and then we can spend Labor Day celebrating our success! Until then, I look forward to working with you and your team as we continue on this journey.

Warmest Regards,

*Pauline Cormier*

Pauline Cormier  
District Director

# The Advertising Council Inc.

**Peggy Conlon**

President & CEO

September 12, 2006

*File  
my 9/18/06*

Mr. Michael Young  
Vice President, General Manager & General Sales  
WABI-TV  
35 Hildreth St  
Bangor, ME 04401-5740

Dear Michael:

On behalf of the Ad Council's Board of Directors, I would like to thank you for WABI-TV's continued support of our PSAs. In 2005, your station donated valuable and substantial airtime to the Ad Council's PSAs, demonstrating your commitment to public service and the well-being of your viewers.

In appreciation, we have shed light on your generosity by sharing your wonderful support with Congressman Michaud. (Please find enclosed a copy of the letter we mailed to Congressman Michaud on your behalf, highlighting your support of the Ad Council's campaigns.) This is one small gesture we do every year to thank those select TV stations who have demonstrated an exemplary commitment to our PSAs.

We are happy to report that in 2005, the media--including TV, cable, radio, newspaper, magazine, online, outdoor and alternative--donated an unprecedented \$1.83 billion in time and space to our campaigns. It is because of the generosity of stations such as WABI that the Ad Council has been able to raise awareness, change behaviors and ultimately, save lives.

Moreover, broadcasters such as yourself allow the Ad Council to communicate critical messages to the American people during our country's times of need. From our time-sensitive messages we distributed immediately after Hurricane Katrina and Rita to our more recent PSAs to help hurricane victims distressed by mental health problems and housing discrimination, your support has been vital.

For over 60 years, the Ad Council's mission has been to leverage the power of the media and advertising communities to create positive social change. WABI's support and dedication to public service makes that possible and we are extremely grateful.

Should you have any questions or would like the Ad Council to send letters to any other Congressmembers in WABI's viewing area, please contact Danna Lombardi, the Ad Council's Director of Nonprofit and Government Affairs at [dlombardi@adcouncil.org](mailto:dlombardi@adcouncil.org) or (212) 984-1905.

Kind Regards,

*Peggy Conlon*



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Tuesday, September 12, 2006 9:41:09 PM

Message

From: James Sinn <jfs\_paemt\_2x@yahoo.com>

Subject: Thank you

To: Paul Saliwanchik

Attachments: Attach0.html

1K

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**Dear Mr. Paul Saliwanchik:**

**Thank you very much for sending the shirt, hat & mug with the WABI TV logo and the card signed by WABI staff. The gift was greatly appreciated. I would also like to thank everyone who signed the card. WABI TV has proven to be an outstanding station and truly appreciates their viewers. Please keep on doing excellent work.**

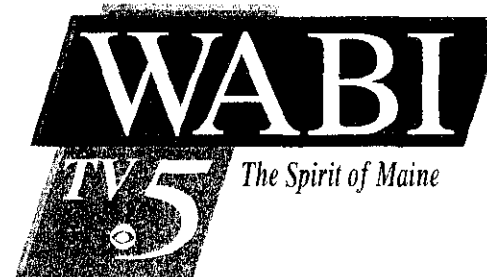
**Sincerely,  
James F. Sinn, Sr.**

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Talk is cheap. Use Yahoo! Messenger to make PC-to-Phone calls.



*John Lewis*  
MDA TELETHON



September 18, 2005

Mr. Tim Throckmorton  
WABI-TV5  
35 Hildreth Street  
Bangor, ME 04401

*P. File  
m  
9/19/06*

Dear Tim,

Thank you so much for your continued support of MDA and our annual Telethon. The families that we work with in the Bangor area consider you a part of the MDA family and look forward to their visit to Telethon each year.

The segments that you filmed from the Mousseau's house were fabulous. It is so important for the community to see the challenges someone with Muscular Dystrophy faces on a day to day basis.

Maybe one day soon all of our hard work will pay off and we'll have cures and treatments for these disorders. Then we can spend Labor Day celebrating our success! Until then, we thank you and are honored by your continued support.

Thanks again, Tim, and I look forward to another great year in the partnership of WABI-TV and MDA!

Warmest Regards,

*Pauline Cormier*

Pauline Cormier  
District Director  
/ppc

cc: Mike Young

# Ronald McDonald House®

of Portland, Maine, Inc.

December 24, 2003

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Robin Chibroski

Jon Van Hoogenstyn and Lee L'Heureux  
Atlantic Coast Radio/WRED  
799 Warren Avenue  
Portland, ME 04103

Dear Mr. Van Hoogenstyn and Mr. L'Heureux,

Fifteen families stayed at the Ronald McDonald House last night and this is what they have in common... They are far from home, family and friends. They are dealing with overwhelming emotions and feelings of helplessness as they face their worst fear – a new diagnosis, an accident or other health crisis that involves their child. They have found *the House that love built* that is surrounded by an incredible spirit of giving.

That spirit of giving is the medical personnel and social workers that provide the care and medical expertise for the critically ill child.

That spirit of giving is the 300 volunteers that provide the emotional support, a home-cooked meal, and keep the House running smoothly so that families can focus all of their energies on the health and well-being of their children.

That spirit of giving is the community that reaches deep into their hearts so that the Ronald McDonald House will remain a special place to call home when families need it the most.

What these fifteen families have in common is the Ronald McDonald House and you. We would like to thank you and Atlantic Coast Radio/WRED for sharing the spirit with their wonderful donation of food, coffee and canned goods through your promotion with the Asylum on December 15! Heartfelt thanks to everyone for their hard work on our behalf! Please know that all of you truly are a part of the *House that love built* for which we are extremely grateful.

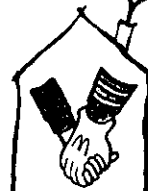
With deepest appreciation,

*Robin Chibroski*

Robin Chibroski  
Executive Director

*We certify that no goods or services were received in return for this donation.*

*Please know we  
are extremely grateful  
for your incredible  
support of the  
Ronald McDonald  
House as we send  
our heartfelt  
thanks!*



website: [www.rmhpportlandme.org](http://www.rmhpportlandme.org)

250 Brackett Street • Portland, ME 04102 • (207) 780.6282 • (207) 780.0198 Fax  
The Cornerstone Program of Ronald McDonald House Charities



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District**

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Attorney

Drummond Woodsum & MacMahon

*Executive Director*

Rena Masten

June 14, 2004

Lee L'Heureux

WRED

779 Warren Ave

Portland ME 04103

Dear Lee,

On behalf of Portland's Downtown District, thank you for your stage sponsorship at the 2004 Old Port Festival. Well over 60,000 people came out to experience what the Old Port has to offer—many for the first time.

This festival wouldn't be possible without the many people who devote their talents, equipment, time, patience, and energy to make it a success.

Thank you again!

*Allison Ayan*  
Allison Ayan  
Events and Marketing Manager



**MICHAEL CUCCIONE FOUNDATION**  
*"Making A Difference"*



Ashley Pooler  
4 James Henry Ln.  
Westbrook, Maine 04092  
(207)854-9778

March 24th, 2001

WRED Management,

I want to start by saying thank you so much for the help your station has given us so far in getting the word out about the Michael Cuccione Foundation. As you probably already know, my goal is to raise \$10,000 for the foundation, I feel your help has sent me well on my way to achieving this goal and to establish a permanent foundation in Maine. I would also like to give a special thanks to Paul Ridout (Jam'n) for his commitment in helping me with my dream. His knowledge and creativity is definitely an asset to us. As Michael Cuccione always said, " One person can only do so much but together we can make a difference..

Sincerely,

*Ashley Pooler*

Ashley Pooler (age 15)

## 2<sup>nd</sup> ANNUAL JIMMY-BOB MEMORIAL



### STREET BALL TOURNY '01

99 Longwood Drive Portland, Maine 04102  
(H)-(207) 772-4596 (cell)-(207) 329-8507 email - plitman1@maine.rr.com  
To Benefit "The Jimmy Fund"  
Sponsored by VisionTel Communications

Carla Thibodeau  
WJAB  
779 Warren Avenue  
Portland, Me. 04103

September 19, 2001

Dear Carla,

The 2<sup>nd</sup> Annual Jimmy-Bob Tourny was a huge success, and I just want to say thank you. The day was absolutely wonderful. The sun was shining, the neighborhood was filled with hundreds of smiling faces, (special thanks goes out to all of my neighbors) and we were able to raise over \$6100 for the Jimmy Fund. That brings our 2-year total to over \$10,000.

When I started this event last year, it was in memory of two good friends, Jimmy Conley and Bobby Goodman, who had passed away 25 years ago. But it was also for all of the people whose lives have touched, changed, and affected us through the years and have been taken from us before we were ready for them to go. As I have worked on the tournament for 2 years now, I see this as the common thread for our success. We all have memories and reflections of family and friends, and this is what binds us. Your generosity embodies that spirit of community, that feeling and knowledge that we are all in this together. I am extremely grateful for your support, and hopefully our gifts will bring forth great rewards, both medically and physically, as well as spiritually and emotionally.

We are already making preliminary plans for next year, and I do hope you are part of our "neighborhood fun day" again. Please accept my heartfelt thanks, for you truly helped make this year's event successful, fun, and extremely rewarding.

Yours truly,

Peter L. Litman  
Jimmy-Bob Coordinator

Thanks for all the gifts. Your generosity is truly appreciated. Please also thank "Schu + Frank" for letting me say a few words in the air. Thanks

---

# ***4 For Alec***



To benefit the Maine Leukemia Foundation  
and the Alec Cates Trust Fund

Sunday July 11, 1999  
Saco, Maine

***WRED R96***

***Thank You for your Generous Support!***

---



**The Salvation Army**  
**NORTHERN NEW ENGLAND DIVISION**  
SERVING MAINE, NEW HAMPSHIRE AND VERMONT

297 CUMBERLAND AVENUE  
PORTLAND, MAINE 04101  
TELEPHONE (207) 774-6304

MAILING ADDRESS  
BOX 3647  
PORTLAND, MAINE 04104

December 17, 2001

Shu and Fix  
WJAB  
779 Warren Avenue  
Portland ME 04103

**RE: Contribution**

Dear Shu and Fix:

One behalf of the thousands we help during the year, thank you for participating in the recent raffle that raised \$301.00 for the Portland Chapter of The Salvation Army.

Your effort goes beyond mere dollars and cents. By simply holding this fundraiser, you raised awareness of local needs and the spirit of local giving.

One behalf of our Divisional Leaders, Captains Richard and Janet Munn, have a blessed holiday season and a wondrous New Year!

Sincerely,

Tom Fodor  
Divisional Development Director

*In compliance with the Charitable Deduction Law, The Salvation Army states that it did not provide any goods or services to you in exchange for this contribution. This letter also serves as a receipt for tax purposes.*

Letters/cafe

*Great to hear you on the air, Tom -*

# Shoe' Comes Through For Dairy Queen Ch

BALENTINE

Art Napolitano, who along with his brother Art Napolitano own the Dairy Queen in North Windham, is a really big sports fan. He is one of those guys that loves sports so much he regularly calls radio stations. Last year, he made bets with the host on football play- and like last year, they won.

In the past season's bet, Napolitano made a bet with WJAB morning sports host Dave Shumacher that the New York Jets would lose to the Raiders.

It was that if Shumacher, on WJAB listeners as he had to come up to North Windham and make ice cream sundaes for customers. Napolitano knows his bet as much as his ice cream was lost by picking the Jets whose season crash when they played the AFC Raiders.

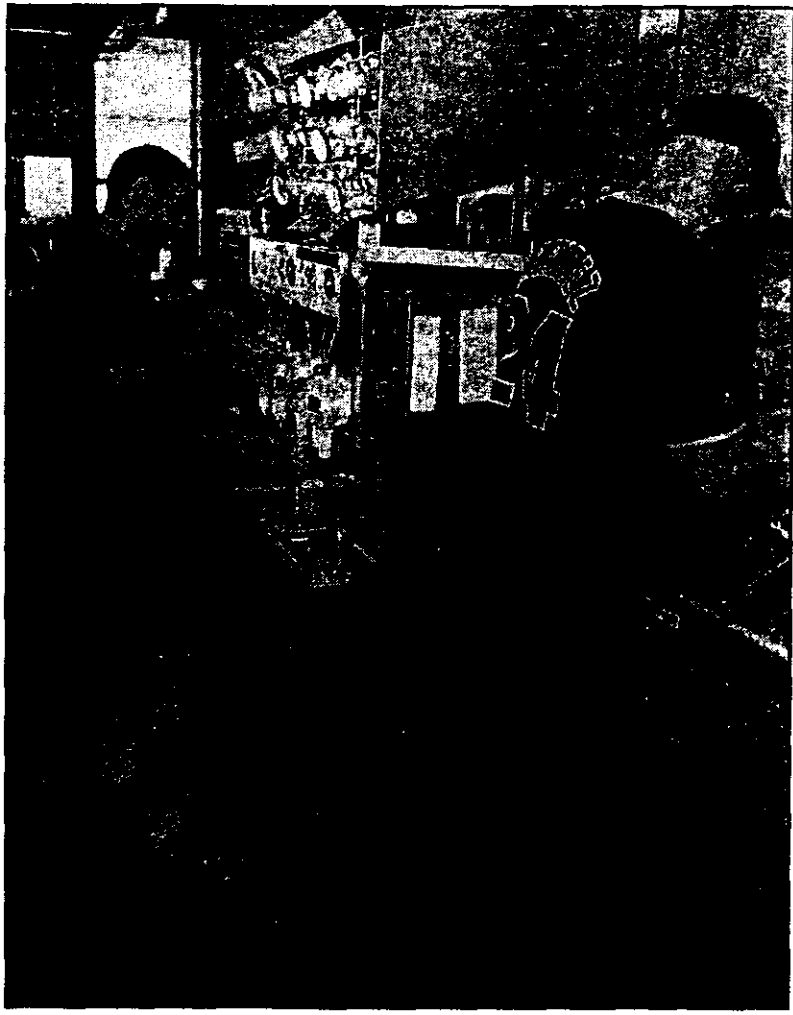
At Saturday Shoe made

good on his promise to come to North Windham Dairy Queen. He and WJAB salesperson Bob Goozar, came to the store from 12-2 p.m. and Shoe took over the Blizzard-making duties.

Shoe's loss, it turned out, was Napolitano's gain as it helped Napolitano in fund raising for the Barbara Bush Children's Hospital, a charity the North Windham's Dairy Queen supports yearly.

"One hundred percent of the proceeds go to the Barbara Bush Children's Hospital at Maine Medical Center. Last year, we had Dave Eid from Channel 13. This year, due to a fortunate bet, Shoe is making an appearance to help this worthy cause," said Napolitano.

Dairy Queen holds the fundraiser year-round for the Barbara Bush wing and last year brought in \$2,500. This year, Napolitano's goal is \$3,000. In addition to the Barbara Bush Children's Hospital, the Windham Dairy Queen is also fundraising for Children's Miracle Network, a network of hospitals treating children with various diseases.



Stephen Napoletano, 'Shoe' Shumacher, order Saturday Dairy Queen. host, helped Barbara Bush Children's Hospital. (Barbara Bush Children's Hospital)

**BOB'S SEA**

903-2677  
Windham  
8

**The Total Open Evening Live!**  
(We Cook Free - )  
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(from the fish case)  
**Eat In or Take Out**  
**Lobsters Shipped**  
(lobsters-shipped)

**797-2677 OPEN 8AM TO 6PM**



10 Brookline Place West  
Brookline, Massachusetts 02445-7226  
(800) 52.JIMMY, 617.632.4070 fax

October 30, 2003

Mr. Dave Schumacher  
WJAB Operations Manager  
779 Warren Avenue  
Portland, ME 04103

Dear Dave,

Now that the whirlwind and emotional *(to say the least)* 2003 Red Sox season has finally come to an official end, I wanted to take a moment and congratulate you on the success of the on-air auction you organized in addition to broadcasting from Fenway Park during our 18-hour Radiothon! I was thrilled to receive more than \$2,600 from this event to benefit the Jimmy Fund and Dana-Farber Cancer Institute. *It's obvious that WJAB has a tremendous following and there are some true Red Sox fans in the Portland area!*

While we at the Institute feel extremely proud to be at the forefront of cancer research and comprehensive patient care, we know that our success would not be possible without the compassion and commitment of friends like you. Your support helps us to push existing research and treatments forward, and find answers that will ultimately lead to the cures.

Dave, we are so grateful for all you did to promote our lifesaving mission. As you know, the 2003 Jimmy Fund Radiothon on August 22<sup>nd</sup> was the most successful in Jimmy Fund history, raising nearly \$1.1 million. Thank you for being a part of this team effort!

I look forward to working with you for many years to come!

Best regards,

A handwritten signature in cursive script that reads "Jennifer Capshaw". The signature is written in dark ink and is positioned above the printed name and title.

Jennifer Capshaw  
Assistant Director, Jimmy Fund Special Events



# BIDDEFORD HIGH SCHOOL

"NATIONAL SCHOOL OF EXCELLENCE"

25 Maplewood Avenue • Biddeford, Maine 04005 • Tel (207) 282-1596 • Fax (207) 282-8284

Mr. Warren G. Galway  
Principal

Mr. Edward Radin  
Mediator

Mr. Donald Wilson  
Athletic Director

Mr. Bernard Binette  
Director of Guidance



## BIDDEFORD HIGH SCHOOL CLASS OF 99 PROJECT SUNRISE

*"Your help makes the difference we will always remember"*

PROJECT SUNRISE is a graduation party held at UNE filled with activity and joyful memories. The students through your support and generosity are able to obtain items for college, or general needs for later life. Your help makes their Senior night a special one. It leaves them with the message that a good time can be enjoyed without the use of drugs or alcohol.

IF YOU WOULD LIKE

You can make a tax deductible contribution to the following address:

BIDDEFORD HIGH SCHOOL PROJECT GRADUATION  
C/O SENIOR CLASS ADVISOR  
6 MAPLEWOOD AVE.  
BIDDEFORD, ME 04005

With thanks and appreciation for your continued support,  
The Senior Class

Clip top portion for records and return bottom with your contribution.

Name of Business: WREFD 4-10-99

Contribution Amount: 6 CD 12 Passes Palooza Play  
Sponsored by Biddeford High School Parents

One purpose, one commitment.... EXCELLENCE IN EDUCATION

NEW ENGLAND  
ASSOCIATION  
OF SCHOOLS  
AND COLLEGES  
FOUNDED 1813



**From:** "Cory Cook" <ccook@vnr1.com>  
**To:** newstalkwlob@yahoo.com  
**Subject:** Boy Scout PSA Feedback  
**Date:** Tue, 28 Nov 2006 10:03:14 -0600

Rich...We are tracking airing data on behalf of the Boy Scouts for their latest PSA project. Your station over the summer was sent a CD of the PSA, and we are hoping you can provide us with any dates/times of usage, if any, as well as any audience numbers that you may know, AQH or CUME. If AQH/CUME is not applicable in your market, providing an estimated weekly audience would be of great help toward informing the Boy Scouts of the effectiveness of this PSA and give them an idea of what areas of the country are supportive of their mission.

Thanks so much for your help with this. For comments or questions, please contact me...Cory Cook 817-794-0555

Hi Cory,

WLOB at the moment is not running any Boy Scout spots. After the holidays we'll "plug some in."

However, our sister SPORTSRADIO WJAB 95/5 is running at least once a day, sometimes twice, the "Stand up" guy Scout spots. Our estimated weekly audience is close to 100,000 listeners.

Keep them coming and we'll put 'em on!

Regards,

JJ Jeffrey  
WLOB Management



I THINK WE'RE ALREADY USING THIS AS A COVER  
PCT.



P.O. Box 1438  
Portland, ME 04104

Thank you for your support  
of our programs (and events).

My husband is an avid listener  
of yours and tells me that  
you do great PSAs for us!

We are truly grateful for  
all of your help in getting  
the word out about us!

Thank you, Sonja Solberg

nja Solberg  
5-5216

**Park!**

rk

ly to host its 14<sup>th</sup>  
y UBS Financial  
ic in the Park. The  
y **The Bob Charest**  
nday Telegram, and  
rochures are available

off at 10:30AM and  
e, a total of 3.5 miles,  
ts) are encouraged to  
et to participate!

y people as possible to  
er chance you have to  
Center can serve in our  
nily and acquaintances

will make a difference  
event or to download a  
775-5216 or visit our

## Maine Credit Union League

Credit Union Service Center  
2 Ledgeview Drive • Westbrook, ME 04092  
Mailing Address: P.O. Box 1236 • Portland, ME 04104  
(207) 773-5671, ext. 273 • ME WATS 1-800-442-6715 • FAX (207) 773-0957  
US WATS 1-800-341-0180 • email: jparadise@mainecul.org • http://www.mainecul.org

### Jon Paradise

Governmental and Public Affairs Manager

!

Dear Phoebe and 'sis:

Thank you for the opportunity to promote the 11<sup>th</sup> Annual Switch-Out Childhood Cancer Challenge on your show on Wednesday, February 2. I appreciate your willingness to let me spend a few minutes speaking about the event and the Maine Children's Cancer Program. Your support is very much appreciated. I will share the results with you after the event. Thank you again. Best, Jon



# MERRICONEAG WALDORF SCHOOL

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April 12, 2006

Dear Friend:

Thank you for your contribution to our 2006 auction fund-raiser for tuition assistance. We are very grateful for donations such as yours for they add considerably to the success of this event.

This year's auction raised \$43,000 for the tuition assistance program at Merriconeag Waldorf School. This money will greatly boost the school's efforts to make Waldorf education available to children whose families would not otherwise be able to afford it.

We count on the support of the business community for our annual auction and again this year we were delighted by the number of businesses that graciously donated items (a list of businesses that participated this year is on the other side of this letter).

Your support of this cause is deeply appreciated.

Sincerely,

*Lyn Baird*

Lyn Baird  
Director of Development

*I.I. -  
We paired the  
Sea Dog Tickets w/a  
couple Flat Bread  
Pizzas and it brought  
in over \$100.00!  
Thanks so much - Mary Martin*



# MERRICONEAG WALDORF SCHOOL

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## Acknowledgment of Auction Donation

Merriconeag Waldorf School (MWS) gratefully acknowledges the following gift to its April 1, 2006 auction to raise money for its Tuition Assistance Program.

Gift: *8 Sea Dog Tickets*  
Donor: *W. T. A. B.*  
Address: *Warren Ave., Portland*  
Gift Received by: *Merriconeag Waldorf School*  
Date: *4/1/06*

Merriconeag Waldorf School (MWS) is a tax exempt 501 (c) (3) organization. MWS did not provide any goods or services in consideration, in whole or part, for your contribution. Your gift is deductible to the extent allowable by law.

Thank you very much for your gift to the auction.

# YAHOO! MAIL

Print - Close Window

**Date:** Tue, 28 Mar 2006 14:01:49 -0500

**Subject:** Re: Your MATA PSA

**To:** "News-Talk WLOB" <newstalkwlob@yahoo.com>

**From:** "Lisa McGowan" <Lisa\_McGowan@umit.maine.edu>

JJ,

Thanks for your response. We purposely did not attach a date to the PSA so you can run it as long as you want. As far as the MATA is concerned the longer, the better.

Sincerely,

Lisa

Lisa A. McGowan, ATC  
Assistant Athletic Trainer  
5721 Cutler Health Center  
University of Maine  
Orono, ME 04469  
207/581-4189  
Fax: 207/581-3997

Dear Dave and Joe:

Just a quick note to thank-you for  
having me on THE BIG JAB to talk  
about the Swish-Out Childhood Cancer  
Challenge. I am pleased to say we  
are sold out! I appreciate your  
help and for taking the time, to have  
me on. Thanks again

Best,  
Jon

S/AF  
F-15  
MS 9/29/06 -

Dear Mike and WAFBI Staff,

Thank you again for a  
wonderful Telathon! I am so  
grateful for such a supportive  
and wonderful group of People.  
The Telathon has been a great  
success due to People like you.

Thank you for all the time and  
effort that goes into the Telathon!

August 4, 2006

Dear *Mme.*,

*P. File  
NY 10/2/06*

On behalf of Bangor Ballet, formerly Bangor Youth Ballet, I would like to extend our thanks for your support of our production of The Little Mermaid. The production was a huge success and the dancers rose to the occasion and presented an entertaining and unique adaptation of the Hans Christian Anderson classic. Each dancer dedicated many hours of rehearsal to learn their parts and their hard work was evident on the stage. Your contribution to our performance helped us create an enchanting performance with new costumes, beautiful backdrops and rich choreography by Heinrich Snyder.

I'd like to share with you some exciting news about our ballet company. The board of directors met in June and renamed the company "Bangor Ballet". Our company is comprised of dancers ages 8 to adult and the board felt that taking the "Youth" out of the name will better reflect our dancers' ages and abilities.

Dancers from the Bangor Ballet are embarking on a two year exchange program with dancers from Vendome, France. In June 2007, the dancers will travel to France to perform The Little Mermaid with dancers from a local studio. Later, dancers from Vendome France will come to Bangor to perform a piece of their choice and to visit our beautiful state. We are excited about this project and the opportunities it will give our dancers. Of course, this is a major financial undertaking, and we will be organizing a variety of fundraising events to help finance the trip.

In January 2007, we will present our second annual "Evening at the Arts" event. Last year's event was a huge success with wonderful feedback. We are currently working out the details for music, performances and dinner but it is sure to be an enjoyable evening for those who attend.

We hope you will continue to support the Bangor Ballet as we continue to grow and provide dance opportunities for children and adults in the Greater Bangor Community. Without your support, performances such as The Little Mermaid would not be possible.

Thank you!

*Diane Norris*

Diane Norris

Bangor Ballet Board of Directors

*Thank you for the  
info in mailing  
this. I look forward  
to your support  
Diane  
10/2/06*



# The Advertising Council Inc.

**Peggy Conion**

President & CEO

September 12, 2006

*File  
my 9/18/06*

Mr. Michael Young  
Vice President, General Manager & General Sales  
WABI-TV  
35 Hildreth St  
Bangor, ME 04401-5740

Dear Michael:

On behalf of the Ad Council's Board of Directors, I would like to thank you for WABI-TV's continued support of our PSAs. In 2005, your station donated valuable and substantial airtime to the Ad Council's PSAs, demonstrating your commitment to public service and the well-being of your viewers.

In appreciation, we have shed light on your generosity by sharing your wonderful support with Congressmember Michaud. (Please find enclosed a copy of the letter we mailed to Congressmember Michaud on your behalf, highlighting your support of the Ad Council's campaigns.) This is one small gesture we do every year to thank those select TV stations who have demonstrated an exemplary commitment to our PSAs.

We are happy to report that in 2005, the media--including TV, cable, radio, newspaper, magazine, online, outdoor and alternative--donated an unprecedented \$1.83 billion in time and space to our campaigns. It is because of the generosity of stations such as WABI, that the Ad Council has been able to raise awareness, change behaviors and ultimately, save lives.

Moreover, broadcasters such as yourself allow the Ad Council to communicate critical messages to the American people during our country's times of need. From our time-sensitive messages we distributed immediately after Hurricane Katrina and Rita to our more recent PSAs to help hurricane victims distressed by mental health problems and housing discrimination, your support has been vital.

For over 60 years, the Ad Council's mission has been to leverage the power of the media and advertising communities to create positive social change. WABI's support and dedication to public service makes that possible and we are extremely grateful.

Should you have any questions or would like the Ad Council to send letters to any other Congressmembers in WABI's viewing area, please contact Danna Lombardi, the Ad Council's Director of Nonprofit and Government Affairs at [dlombardi@ad council.org](mailto:dlombardi@ad council.org) or (212) 984-1905.

Kind Regards,

*Peggy Conion*

